



SPONSORSHIP GUIDE

Sparkling WINE SPECTACULAR



KINDNESS
IN MOTION
WINE SPECTACULAR 2026



Life's Kitchen *Serves Second Chances* for Opportunity Youth (formally at-risk youth) ages 16-24 across the Treasure Valley. Since its founding in 2003 by local restaurateur Rory Farrow, we have provided **over 635,000 hours** of job training to more than **1015 young adults**, while also providing more than **1,480,000 meals** to community members in need.

Life's Kitchen is dedicated to transforming the lives of young adults by building self-sufficiency and independence through comprehensive food service and life skills training, job placement, and continuing education.

On Friday, September 11, 2026 we will be hosting the Sparkling Wine Spectacular at our Fairview location. It is a magical night of fine food, wine, and friends. This year's theme is *Kindness in Motion*.

The Sparkling Wine Spectacular is Life's Kitchen's largest fundraiser, and sponsorship provides critical support for our program. We rely on our friends and community support at the Sparkling Wine Spectacular to be a driving force for our mission. Please review the following sponsorship opportunities and transform the lives of young adults.

Thank you for your consideration, and we hope to see you in September!

Tammy Johnson
Executive Director
208-331-0199
tammy@lifeskitchen.org

SPONSORSHIP GUIDE

PRESENTING SPONSOR (1) \$6500

2 Tables (16 seats)
6 bottles of wine & table hors d'oeuvres
Branding on all marketing materials
Full page ad in event program
Recognition on social media platforms
Recognition website, newsletter and event press release
Photo opportunity with Life's Kitchen Trainees

SHOWCASE SPONSOR (1) \$5000

1 Table (8 seats)
4 bottles of wine & table hors d'oeuvres
Branding on all marketing materials
1/2 page ad in event program
Recognition on social media platforms
Recognition website, newsletter and event press release

WINE SPONSOR (1) \$2500

1 Table (8 seats)
2 bottles of wine
Branding on marketing materials,
Recognition on website, social media, newsletter
1/4 page ad in event program

CHEF SPONSOR (1) \$2500

1 Table (8 seats)
2 bottles of wine
Branding on marketing materials
Recognition on website, social media, newsletter
1/4 page ad in event program



AWARD SPONSOR (1) \$1500

1 Table (8 seats)
1 bottle of wine
Branding on marketing materials
Recognition on website, social media, newsletter

PANTRY SPONSOR (1) \$1500

1 Table (8 seats)
1 bottle of wine
Branding on marketing materials
Recognition on website, social media, newsletter

INGREDIENT SPONSORS (5) \$1500

1 Table (8 seats)
1 bottle of wine
Branding on marketing materials
Recognition on website, social media, newsletter

TABLE SPONSORS (6) \$1000

8 seats.
Branding on marketing materials
Recognition on website, social media, newsletter

FOR MORE INFORMATION ABOUT SPONSORSHIP CONTACT:

Richard Mussler-Wright
Communications & Grants Manager
richard@lifeskitchen.org
208-331-0199

THE NEED

One in seven young people (aged 18–24) are not engaged in school, training, or work. These young adults are referred to as “Opportunity Youth” reflecting their potential to thrive with the right supports.

There are 11,800 Opportunity Youth in Boise and 3,700 in Canyon County. Opportunity Youth are more likely to experience a range of challenges in adulthood, such as employment difficulties, low incomes and poor physical and mental health.

The Ada County Sheriff's Department estimates that it costs \$45,000 a year to incarcerate a juvenile in our area.

However, if that young adult were instead employed at a minimum wage job, they would contribute approximately \$1,500 a year to the community through state and local taxes. A high school dropout will have a negative fiscal contribution to society of nearly \$5,200 over a life-time, while a high school graduate will generate a positive lifetime fiscal contribution of \$287,000.

Your sponsorship will have a meaningful impact on our young adults and our community.



A SOLUTION

Life's Kitchen is a nonprofit social enterprise providing young adults with wrap-around work and life skills. We operate three businesses to provide on-the-job work experience to trainees while generating revenue for our program. Trainees participate in a 14-week four-phase competency program and develop expertise in safe food handling, and the culinary arts. They attend life skills and employability classes covering topics like financial literacy, healthy relationship skills, and tenant rights and responsibilities. The program includes meals, clothing, supplies, tutoring and testing.

Trainees gain a wide array of skills and experience by working in our café, contract foods, and catering businesses. Our goal is to guide them to become independent, financially stable, and successful.

The program is 100% free for trainees and includes meals, clothing, supplies, tutoring, testing, and educational resources.

Our social enterprises underwrite 43% of the program, leaving about \$7000 for each trainee we need to raise through events like the Sparkling Wine Spectacular. *Our goal is to raise \$100,000 at this event in 2026 to underwrite critical programming.*

Your sponsorship will have an undeniable impact on our young adults and our community.



THE MENU

MADE IN IDAHO WITH KINDNESS

STARTERS: Each table will have a Lava Shank—fall-off-the-bone tender meat with root vegetables and cabernet demi-glace.

1ST COURSE: Trout – Idaho fish tacos homemade blue corn tortillas, made with tempura fried ruby red trout with slaw and mango salsa and chipotle aioli & micro cilantro.

2ND COURSE: Beef - Finger steaks on haystack fries with fry sauce, made with tender cuts of prime beef deep fried in a beer tempura served over haystack fries and homemade zesty fry sauce.

3RD COURSE: Potato - Idaho potato ice-cream with huckleberry drizzle and homemade crumble, made with creamer baby potatoes.



WHO WE ARE

Life's Kitchen Staff includes

Executive Director Tammy Johnson who has more than 25 years of experience in adoption, foster care, and working with young people.



Executive Chef Joe Crespi who brings 30+ years' culinary and hospitality experience



Education Director Martin Gallegos who has served as a teacher, coach, program manager and mentor.



BOARD OF DIRECTORS

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Rita Slack
Retired

Gary Goodwin
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MEDIA INFORMATION

The Sparkling Wine Spectacular offers Boise's brightest stage for corporate partners to shine a light on their clients, customers, suppliers, and community involvement. An exciting series of sponsorship opportunities will promote your brand and support Life's Kitchen's mission.

Newsletter Subscribers: 2247
Facebook Followers: 5032
Twitter (X) Followers: 2357
Instagram Followers: 1863

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THANK YOU 2025 SPONSORS

